



NABIP Power Hour: Insurance Superpowers Unmasked in an Hour!

1 CE Credit (General) | Classroom Instruction | 60 Minutes

Course ID: 143058 | Valid: 4/7/2025 - 4/7/2027

This course provides an in-depth exploration of NABIP resources, legislative updates, certification programs, and tools that help professionals better serve clients and adapt to changes in the insurance industry. Designed for both new and experienced NABIP-TX members seeking to expand their industry understanding and enhance professional competence.

SPEAKER

Scott W. Long | Co-CEO & Founding Partner, SOTA Benefits

Scott W. Long is a visionary leader, a trusted partner, and a driving force for positive change in the health insurance landscape. With nearly 30 years of comprehensive experience spanning sales, administration, and compliance, Scott specializes in turning complex challenges into streamlined, client-first solutions.

As the Co-CEO and Founding Partner of SOTA Benefits, Scott leads an innovative organization that serves as both a Third-Party Administrator (TPA) and a Self-Funding plan architectural firm. He is dedicated to designing and managing the future of self-insurance programs.

A recognized industry powerhouse, Scott is a former Houston Health Underwriter of the Year, a seasoned executive board member, and the current President of NABIP-Texas. Whether he is building high-performing teams, advocating for the broker community, or applying his core "Value Equation" to a new enterprise, Scott brings an entrepreneurial spirit and a relentless drive for exceptional results to everything he does.



- Scott W. Long
- Co-CEO & Founding Partner, SOTA Benefits
- President, NABIP-Texas