



STEPPIN' OUT

34TH ANNUAL STEPPIN' OUT

SPONSORSHIP OPPORTUNITIES

The 34th annual Steppin' Out will take place as a livestream event on **Saturday, October 30, 2021**. The evening will include recognition of honorees, special Dimock videos, and as always, top notch musical entertainment, with a special focus on local performers impacted by the pandemic. Your sponsorship will ensure the continued vital care of Dimock patients and families, whose needs are growing during the pandemic due to deferred care. Your support will provide patients with access to COVID-19 testing and contact-tracing, food assistance, access to the vaccines, and vital mental health support. You will be helping to break down barriers to care and correcting historic racial inequities in our health care system. We look forward to another uplifting evening to celebrate our community. Thank you for your consideration of a sponsorship this year.

SPONSORSHIP LEVELS

MARIE ZAKRZEWSKA SIGNATURE SPONSOR: \$100,000

Your sponsorship supports accurate, up-to-date vaccine education and delivery on the Dimock campus and in the community

- Recognition in the Board Chair's remarks during the broadcast
- Recognition in all digital and printed event collateral and event slideshow
- Premium location, Full-page ad in the printed and digital program book distributed in advance of the event.
- Opportunity to submit a company video (up to 1 min.) to be shared as part of the pre-event promotion.
- Deluxe party packages sent to your household and to your guest list (24 people total, one per couple).
- Recognition in Dimock social media posts and in pre- and post-event emails
- Recognition in Dimock Annual Report

MARY ELIZA MAHONEY PLATINUM SPONSOR: \$50,000

Your sponsorship supports the pandemic-related increased demand for mental health services for both adults and children

- Recognition in all digital and printed event collateral and event slideshow
- Full-page ad in the printed and digital program book distributed in advance of the event
- Deluxe party packages sent to your household and to your guest list (20 people total).
- Recognition in Dimock social media posts and in pre- and post-event emails
- Recognition in Dimock Annual Report



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LINDA RICHARDS GOLD SPONSOR: \$25,000

Your sponsorship provides access to COVID-19 testing and contact-tracing services

- Half-page ad in the printed and digital program book distributed in advance of the event
- Festive party package sent to your household and your guest list (16 people total, one per couple).
- Recognition in Dimock social media posts, in pre- and post-event emails and in event slideshow
- Recognition in Dimock Annual Report

EDNAH DOW CHENEY SILVER SPONSOR: \$15,000

Your sponsorship supports the special unit for patients in recovery from Substance Use Disorder who also test positive for COVID-19.

- Quarter-page ad in the printed and digital program book distributed in advance of the event
- Festive party package sent to your household and your guest list (12 people total, one per couple).
- Recognition in Dimock Annual Report, in event slideshow and post-event email

LUCY GODDARD BRONZE SPONSOR: \$10,000

Your sponsorship supports the ongoing needs of our Early Education families including remote learning and an emergency meals program.

- Quarter-page ad in the printed and digital program book distributed in advance of the event
- Festive party package sent to you and your guest list (10 people total, one per couple).
- Recognition in Dimock Annual Report, in event slideshow and post-event email

DIMOCK FRIEND SPONSOR: \$5,000

- Recognition in a list in the printed and digital program book
- Festive party package sent to you and your guests (4 people total, one per couple).
- Recognition in Dimock Annual Report

DIMOCK SUPPORTER SPONSOR: \$2,500

- Recognition in a list in the printed and digital program book
- A Festive party package sent to you.
- Recognition in Dimock Annual Report

*All sponsorship benefits are based upon confirmation by 9/17/2021.
Ad deadline is also 9/17/2021. Please submit your ad to events@dimock.org*