



HOME IS CALLING: A TELEVISED BENEFIT FOR THE CHILDREN OF ARMENIA

VIRTUAL EVENT AT coaf.org/homeiscalling

\$250,000+

- 5-night stay at the Concept Hotel by COAF in Lori
- Naming opportunity at the COAF SMART Center in Armavir
- Special visual on-screen recognition during the benefit with gift anchoring a segment and a personal message about your support of the children of Armenia read by the hosts during the event
- Recognition in event end credits (if committed by 12/1/21)
- Sponsor of the year: inclusion in key year-round materials, including the Annual Report, website and monthly e-digests

**\$100,000-
\$249,999**

- Naming opportunity at COAF SMART Center in Armavir
- Special visual on-screen recognition during the benefit with your gift anchoring a segment, and a personal message about your support of the children of Armenia read by the hosts during the event
- Recognition in event end credits (if committed by 12/1/21)
- Recognition on the COAF website

**\$50,000-
\$99,999**

- Special visual on-screen recognition during the benefit, and a personal message about your support of the children of Armenia read by the hosts during the event
- Recognition in event end credits (if committed by 12/1/21)
- Recognition on the COAF website

**\$25,000-
\$49,999**

- Special visual on-screen recognition during the virtual benefit
- Recognition on the COAF website

**\$10,000-
\$24,999**

- Visual on-screen recognition during the benefit
- Recognition on the COAF website

**\$5,000-
\$9,999**

- Verbal recognition during the benefit
- Recognition on the COAF website

To secure a sponsorship, please contact Haig Boyadjian, Senior Director of Development, at haig.boyadjian@coaf.org or (917) 344-0310