



15<sup>TH</sup> ANNUAL



**SEPTEMBER 19 • 2022**

Edgewood Country Club  
Commerce Twp, MI

8:30 AM – Registration  
10:00 AM – Shotgun Start  
Dinner, auction and program  
following round

**HELPING DUCHENNE FAMILIES TODAY  
CREATING HOPE FOR TOMORROW**



Team Joseph  
Defeating Duchenne





## THANK YOU FROM OUR FOUNDER & JOSEPH'S MOM

When Joseph was diagnosed with Duchenne, the doctors presented us with many terrifying statistics. Over time, I realized the statistics were a history lesson, a look back at what has already happened. It was then that I decided we would write the future of this disease. We would do everything we could to change history, to find a life-saving cure for Joseph's generation.

I knew I couldn't do it alone.

It is only through your generous help that we are fulfilling our mission of funding aggressive, promising research and providing financial assistance—in the shape of ramps and wheelchairs, home modifications, accessible van down payments, and travel to specialized clinics—to families fighting Duchenne.

Your support gives me hope that Joseph has a future and will accomplish his dreams.

When you choose to join our team, you become a part of something bigger than yourself—you are leaving a legacy not only for Joseph's generation but for generations not yet born.

On behalf of my family and every family affected by Duchenne, thank you for joining the fight. We are so very grateful for you!

Marissa Penrod  
Founder & Joseph's Mom  
248.330.0430

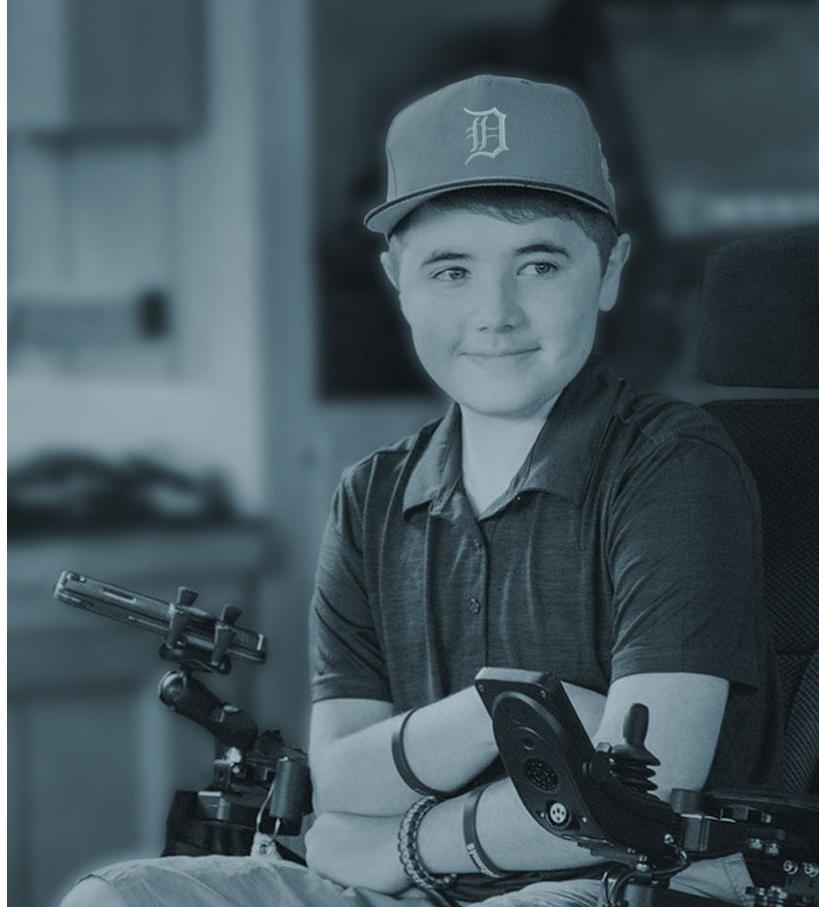
[marissa@teamjoseph.org](mailto:marissa@teamjoseph.org)



## WHAT IS TEAM JOSEPH?

Team Joseph is on a mission to end Duchenne muscular dystrophy—the most common degenerative genetic muscle disease in boys. We aggressively fund cutting-edge research with the goal of finding a treatment or cure for a disease that weakens growing boys muscles, attacking their heart and lungs and typically taking the lives of young men in their twenties.

Our mission statement also includes working with families to provide financial assistance and direct support related to the overwhelming costs of caring for a child with Duchenne. We help families with everything from medical equipment to home modifications, down payment grants for accessible vehicles, educational opportunities and travel to specialized Duchenne clinics.



**OUR GOAL IS FOR JOSEPH'S GENERATION TO BE THE FIRST TO SURVIVE DUCHENNE MUSCULAR DYSTROPHY. YOU CAN HELP US MAKE IT HAPPEN.**

## WHAT IS DUCHENNE?

**1 IN  
4,500**

boys are born with Duchenne, typically diagnosed between the ages of 2 and 5.

**DUCHENNE  
STEALS**

a boy's ability to walk between the ages of 10 and 12, confining them to a wheelchair.

**DUCHENNE  
ATTACKS**

upper body strength, until boys lose the ability to lift a fork, dress themselves, and hug their mom.



# YOUR DOLLARS AT WORK



## 2 PROJECTS FUNDED

We have provided funding for two projects that are in clinical trial, including a gene therapy trial with positive initial results.

## OVER \$1 MILLION HELPED 800 FAMILIES

Through the generosity of individuals, foundations, and corporate supporters, we have given over \$1 Million in support to 800 families all over the country.



Your support advances the speed of research, ultimately moving us exponentially closer to changing the lives of children with Duchenne. It also provides immediate and critical assistance to families struggling with Duchenne.

## \$500

Funds family travel to a specialized Duchenne clinic.

## \$10,000

Provides a down payment for an accessible van.

“I just want to say thank you from the bottom of my heart and thank you to all the donors who have helped get this lifechanging thing for me. I’m really happy I get to go wherever I want in the safety of this very sturdy wheelchair. Thank you from the bottom of my heart for helping us.”

- Joel, after receiving his wheelchair-accessible van funded by Team Joseph supporters.

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SPONSORSHIP LEVELS

## CHAMPION SPONSOR | \$25,000

*As the marquee sponsor of the 2022 Team Joseph Golf Tournament, you will have premier branding visibility leading up to and during the event with access to hundreds of golfers, their guests, other sponsors and volunteers.*

*Only one available.*

- Three (3) foursomes, a Team Joseph golf polo, and a dozen golf balls for each golfer
- Twelve (12) reserved seats for your foursomes during dinner, auction and program
- Twelve (12) additional reserved seats for guests at dinner, auction and program
- One (1) branded ball marker with name/logo for each participating golfer
- Opportunity for a company representative to address the golfers and guests at dinner
- Large Sponsorship banner at the 1st hole
- Two (2) additional hole signs on course
- Four (4) live mentions by event emcee during dinner program
- Most prominent placement on all-sponsor banner in dining room
- Full-page ad in printed dinner program
- Company name or logo included in most prominent position on Team Joseph website golf tournament page
- Most prominent recognition on at least four (4) Team Joseph social media posts promoting the golf tournament and opportunity to be quoted about sponsorship in individual post
- Most prominent recognition in Team Joseph welcome email to golfers prior to event
- Opportunity for other promotional materials to be placed on event date

## **DINNER SPONSORSHIP | \$12,000\***

*As the premier sponsor of the 2022 Team Joseph Golf Outing Dinner, your company will have prominent branding throughout the dining room with exposure to all golfers, guests, other sponsors and volunteers.*

*Only one available.*

- Two (2) foursomes and a Team Joseph golf polo for each golfer
- Eight (8) reserved seats for your foursomes during dinner, auction and program
- Eight (8) additional reserved seats for guests at dinner, auction and program
- One (1) hole sign on course
- Two (2) live mentions by event emcee during dinner program
- Prominent placement on all-sponsor banner in dining room
- Full-page ad in printed dinner program
- Company name or logo included in prominent position on Team Joseph website golf tournament page
- Prominent recognition on at least two (2) Team Joseph social media posts promoting the golf tournament and opportunity to be quoted about sponsorship in individual post
- Prominent recognition in Team Joseph welcome email to golfers prior to event
- Table tents with company name or logo on all dinner tables

*\*Dinner and Cocktail sponsor can be combined for \$15,000*

## **ACE SPONSORSHIP | \$10,000**

*As an Ace Sponsor, your company will have some of the most prominent branding opportunities at the tournament with exposure to all golfers, guests, other sponsors and volunteers.*

- Two (2) foursomes and a Team Joseph golf polo for each golfer
- Eight (8) reserved seats for your foursomes during dinner, auction and program
- Eight (8) additional reserved seats for guests at dinner, auction and program
- Two (2) hole signs on course
- Two (2) live mentions by event emcee during dinner program
- Prominent placement on all-sponsor banner in dining room
- Half-page ad in printed dinner program
- Company name or logo included in prominent position on Team Joseph website golf tournament page
- Prominent recognition on at least two (2) Team Joseph social media posts promoting the golf tournament

## **EAGLE SPONSORSHIP | \$5,000**

*As an Eagle Sponsor, your company will have key branding throughout the day and exposure to all golfers, guests, other sponsors and volunteers.*

- One (1) foursome and a Team Joseph golf polo for each golfer
- Four (4) reserved seats at dinner, auction and program
- Four (4) additional reserved seats for guests at dinner, auction and program
- One (1) hole sign on course
- One (1) live mention by event emcee during dinner program
- Prominent placement on all-sponsor banner in dining room
- Half-page ad in printed dinner program
- Company name or logo included in prominent position on Team Joseph website golf tournament page
- Prominent recognition on at least two (2) Team Joseph social media posts promoting the golf tournament

## **COCKTAIL HOUR SPONSORSHIP | \$5,000\***

*As Cocktail Hour Sponsor, your branding will take center stage at one of the most popular places at the tournament – the bar!*

- One (1) foursome and a Team Joseph golf polo for each golfer
- Four (4) reserved seats at dinner, auction and program
- Four (4) additional reserved seats for guests at dinner, auction and program
- Prominent placement on all-sponsor banner in dining room
- Half-page ad in printed dinner program
- Company name or logo included in prominent position on Team Joseph website golf tournament page
- Prominent recognition on at least two (2) Team Joseph social media posts promoting the golf tournament
- Company name or logo on all napkins in bar serving area for Cocktail Hour
- One (1) live mention by emcee during dinner program

*\*Dinner and Cocktail sponsor can be combined for \$15,000*

## **BIRDIE SPONSORSHIP | \$2,500**

*As a Birdie Sponsor, your support will be recognized on the course and leading up to the event, with branding exposure to all golfers, guests, other sponsors and volunteers.*

- One (1) foursome and a Team Joseph golf polo for each golfer
- Four (4) reserved seats at dinner, auction and program
- Placement on all-sponsor banner in dining room
- Quarter-page ad in printed dinner program
- Company name or logo included on Team Joseph website golf tournament page
- Recognition on at least two (2) Team Joseph social media posts promoting the golf tournament

## **BREAKFAST & BLOODY MARY BAR SPONSORSHIP | \$2,500**

*Your company will be front and center as we kick off the day! The Bloody Mary Bar is a hot spot as foursomes get ready to hit the course!  
Only one available.*

Includes all Birdie level benefits plus...

- Tent signs with company name or logo on Breakfast and Bloody Mary Bar serving area(s)

## **GOLFER LUNCH SPONSORSHIP | \$2,500**

*By sponsoring the Golfer Lunch, your company will have branding exposure to every golfer at the turn!  
Only one available.*

Includes all Birdie level benefits plus...

- Tent signs with company name or logo on lunch serving area at the turn

## **GOLF CART SPONSORSHIP | \$2,500**

*Have your company's name or logo front and center on every golf cart used during the tournament!*

*Only one available.*

All Birdie level benefits plus...

- Adhesive (magnet or sticker to be determined) with company name or logo affixed to all golf carts used during the tournament

## **DRINK CART(S) SPONSORSHIP | \$2,500**

*As a Drink Cart Sponsor, your company will have featured branding on all drink carts as they make the rounds, with plenty of exposure to all foursomes!*

*Only one available.*

Includes all Birdie level benefits plus...

- Adhesive (magnet or sticker to be determined) with company name or logo affixed to all drink carts used during the tournament

## **LOCKER ROOM SPONSORSHIP | \$2,500**

*With the opportunity for your branding to be featured in the locker rooms used by golfers and guests throughout the day, all eyes will be on your company!*

*Only one available.*

Includes all Birdie level benefits plus...

- Signage with company name or logo in all locker rooms used on tournament day
- Vanity basket with your products in locker rooms

## **BARREL OF CHEER SPONSORSHIP | \$2,500**

*A highlight of the event! This wheelbarrow is filled to the brim with drinks and spirits and prominently displayed in the auction for all golfers and guests.*

*Only one available.*

Includes all Birdie level benefits plus...

- Signage at Barrel of Cheer with company logo or name

## **ICE CREAM CART SPONSORSHIP | \$2,500**

*This is the “coolest” opportunity for your company to offer a “sweet” treat to all golfers.*

*Only one available.*

Includes all Birdie level benefits plus...

- Signage on ice cream cart (rental of Good Humor cart provided by Team Joseph)

## **GOLFER SWAG BAG SPONSORSHIP | \$2,500**

*Golfers will take home a drawstring backpack with your logo on it!*

*Only one available.*

Includes all Birdie level benefits plus...

- Company name or logo featured on outside of goody bags given to all golfers
- Must be comfortable with items from other companies/organizations being inside of bag

## **DRIVING RANGE SPONSORSHIP | \$1,000**

*With the Driving Range sponsorship, your branding will be one of the first things a golfer sees when getting ready to hit the course!*

*Only one available.*

- Two (2) invitations to dinner, auction and program
- Company name listed in printed dinner program
- Sign with company logo or name at Driving Range where 144 golfers warm-up
- Company name or logo included on Team Joseph website golf tournament page
- Recognition on at least one (1) Team Joseph social media post promoting the golf tournament

## **PUTTING GREEN SPONSORSHIP | \$1,000**

*With the Putting Green sponsorship, your branding will be one of the first things a golfer sees when getting ready to hit the course!*

*Only one available.*

- Two (2) invitations to dinner, auction and program
- Company name listed in printed dinner program
- Sign with company logo or name at Putting Range
- Company name or logo included on Team Joseph website golf tournament page
- Recognition on at least one (1) Team Joseph social media post promoting the golf tournament

## **MULLIGAN SPONSORSHIP | \$1,000**

*One of the most visual parts of the golf tournament, golfers tie a balloon to their cart for each mulligan purchased. Become a Mulligan Sponsor to have your branding blowing in the wind all day!*

*Only one available.*

- Two (2) invitations to dinner, auction and program
- Company name listed in printed dinner program
- Company name or logo on balloons that golfers use as mulligans and affix to golf carts
- Tent sign with company name or logo at mulligan selling area

## **HOLE SPONSOR | \$500**

*Become a Hole Sponsor and your name or logo will be featured on the course with exposure to all golfers!*

- 1 promotional hole sign
- Company name listed in printed dinner program
- Company name or logo on Team Joseph website golf tournament page

## **ANGEL FLIGHT HERO | \$500**

Every child with Duchenne deserves good medical care. A child should never be denied access to the best doctors and clinics because they can't afford to travel. You can make sure that a child gets to their critical doctor's appointments by donating the cost of a flight.

## **ALL SPONSORSHIP LEVELS INCLUDE THE FOLLOWING BENEFITS:**

- At least one (1) mention in event-related social media posts
- Opportunity to distribute promotional products or materials at the event (Must be mutually-agreed upon and provided to Team Joseph no later than September 5, 2022. Team Joseph reserves the right to decline any product offered for distribution)



## 2022 SPONSORSHIP COMMITMENT FORM

Thank you for your generosity and support. Together we can create real, tangible hope that will ultimately lead to a treatment or cure for Duchenne muscular dystrophy. You are helping us support the immediate needs of families to eliminate the financial burden, stress and suffering that accompanies Duchenne.

For more information or questions, please contact [Jordan@teamjoseph.org](mailto:Jordan@teamjoseph.org).

Please reply no later than September 5, 2022.

### SPONSOR INFORMATION

**NAME** (as it should appear in promotional materials) \_\_\_\_\_

**CONTACT PERSON** \_\_\_\_\_

**STREET ADDRESS** \_\_\_\_\_

**CITY, STATE, ZIP** \_\_\_\_\_

**PHONE NUMBER** \_\_\_\_\_

**EMAIL ADDRESS** \_\_\_\_\_

**SPONSORSHIP LEVEL** \_\_\_\_\_

**SOCIAL MEDIA HANDLE(S)** (if applicable)

Facebook \_\_\_\_\_  Twitter \_\_\_\_\_  Instagram \_\_\_\_\_

### PAYMENT METHOD

My check is enclosed, made payable to  
Team Joseph

Please charge my credit card (Team Joseph  
will reach out for billing information)

PLEASE EMAIL COMPANY NAME, LOGO (.PNG AND .JPG) AND NAMES OF GOLFERS FOR YOUR FOURSOME(S) (included with Birdie level sponsorship and above) and Dinner-only guests (included with Mulligan sponsorship and above) to [Jordan@teamjoseph.org](mailto:Jordan@teamjoseph.org) no later than **September 5, 2022**.

TEAMJOSEPH.ORG

Team Joseph is a tax-exempt 501(c)(3) organization. Tax ID # 80-0613664.



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**EDGEWOOD COUNTRY CLUB**

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**THANK YOU FOR CHANGING LIVES**

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OR

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